

**KRISTEL SCHMIDT**  
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## SUMMARY

Adobe Certified Motion Graphics Artist and Video Editor with five years of professional broadcast production experience. Creative, well organized, highly motivated and deadline-savvy.

## EXPERIENCE

**Senior Editor, Shaw TV**, Vancouver, BC 2008–present  
Editing television commercials and corporate communication videos branding content as Shaw. Working with Shaw producers to refresh the look of the station.

**Video Editor / Composer, Orbital Vox Studios**, Tallinn, Estonia 2004–2007  
Edited TV commercials using Avid and Adobe Premiere. Designed, animated and composited graphics using the Adobe Creative Suite. Colorized videos and corrected film footage as part of several nationally funded film restoration projects. Designed DVD menus, authored DVDs and gained familiarity with a wide range of video processing and encoding techniques. Secondary tasks included talent supervision, project management and client consultation.

**Production Assistant, InVision Communications**, Walnut Creek, CA 2004  
Designed logos, pamphlets and presentations for an international event and media production company using Adobe Illustrator, InDesign and Photoshop.

**Video Production Assistant, SUMMIT**, Stanford, CA 2004  
Digitized and edited instructional recordings utilizing Final Cut Pro. Produced streaming video content for the Department of Surgery at the Stanford School of Medicine.

**Photography Lab Assistant**, Stanford, CA 2002–2003  
Prepared chemicals, monitored lab equipment and assisted photography students with technical questions.

**DJ/Host, KZSU Radio**, Stanford, CA 2002  
Hosted a weekly 3-hour experimental electronic music show. Scheduled guest DJs and spoken word performers, reviewed new releases and introduced eclectic musical sub genres.

**Research Assistant, Stanford Psychology Department**, Stanford, CA 2002  
Assisted with research on affective disorders at the Stanford Mood and Anxiety Disorders Laboratory. Primary responsibilities included data collection, analysis of clinical interviews, and preparation of magnetic resonance imaging sessions.

**President and Co-Founder, Creative Frequencies**, Stanford, CA 2001–2002  
Launched a student group to promote collaboration between on-campus artists and engineers. Coordinated meetings, facilitated discussion groups, scheduled presentations, and created publicity. Successfully planned an annual multimedia showcase integrating sculpture, paintings, installation art, interactive video displays, and electronic music.

**News Reporter, Meie Maa**, Kuressaare, Estonia 1997–2001  
Gathered and wrote multiple news stories daily for the print and online versions of the national newspaper Meie Maa. Other duties included working closely with editors, conducting interviews, monitoring news wires, generating ideas for news stories, and investigatory research.

## EDUCATION

**Stanford University**, Stanford, CA 2000–2004  
B.A. in Art with a concentration in Digital Arts; secondary major in Psychology. Elective coursework included stop–motion animation, film theory, printmaking, web design, drawing, sculpture, computer science, perceptual psychology, and neurobiology of emotion.

## SKILLS

**Software** – Proficient with Avid, After Effects, Final Cut Pro, InDesign, Illustrator, Photoshop, Premiere; familiar with Combustion and Shake; currently learning Maya and Nuke. Experience with DVD programming (Sonic ReelDVD, Adobe Encore, DVD Studio Pro) as well as a wide range of encoding and digital processing tools (TMPGEnc, CinemaCraft, SUPER, Twixtor etc). PC and Mac friendly.

**Video Production** – Five years of professional broadcast production experience. Broad understanding of a variety of video manipulation techniques and encoding methods. Advanced coursework in digital video theory and practice. Familiar with storyboarding, basic shooting, lighting techniques, as well as installation processes.

**Photography** – Coursework and self–acquired knowledge in black and white and color photography. Shoot both indoor and outdoor 35mm candids, work with video stills. Strong interest in digital compositing and experimental processes incorporating other media.

## DEMO REEL

<http://www.creativefrequencies.com/kristel/>



References available upon request.